

A Warm Welcome to all the students in the online classes. I am honored to be with you today for English class.



We are going to start our online English lesson today. I hope you all will enjoy and learn.

- Rules of the class:
- **1)** Be on time for all your classes.
- 2) Have one-on-one conversations.
- 3) Respect all participants of the class.
- 4) Believe in yourselves.
- 5) Raise hand if you have a question.
 - 6) stay focus to the lecture.
 - 7) Enter into the class with your actual name and CPR number.
 - 8) Follow the timetable and don't be late in attending the class.

Lesson Objectives:

By the end of this part of the lesson, students will be able

to:

- 1) Describe the meanings of all the difficult words.
- 2) know the role and impact of media on society.
- 3) illustrate use of pronouns.
 - 4) Solve the questions given in the light of the lesson.



-

100

-

-

ENGLISH 2018-19

English Slille

Granmar Comprehension Writing Statts Oral Commentione Shitte Learning Outcomes Voiabolary

Glassary

PUNJAB CURRICULUM AND TEXTBOOK BOARD, LAHORE

Media and Its Impact



Manual Real Providence Serve classe Jeco cube or soll for US melal-40 a look what is note some terior of such and desiring and the property of simple we the local finite the second second shares and a part of the lot of the set of CARLING TO THE WAY DEPART & THE HE YE State or an and the second The Advance with the A N THE LAW AND IN THE R. of Charles and brantheid, Fails, and HARAT KEEPING IS THE BE Antidental Terpoli totto of Sharp water mined erhier Guntally 12 141 With the state of the state of the A. 414 . W. W. W. CONTRACTOR ADDRESS

Second Contrast

She have been as a on both again - as annial ballan these section of the sec in minister and states in the projection in the own

BAT HOUSE IS TORON STORE TRANS. Stated Strater services," he will be and and the similar al million for planting and the Section 2 Not Training to 12 Failing - distants, delettar Giano Charteller IN HOWER BY PORTION for the partie to bootse Science and had store distant - Shi Las Cons Dibliotheria seight Patel in Constr.



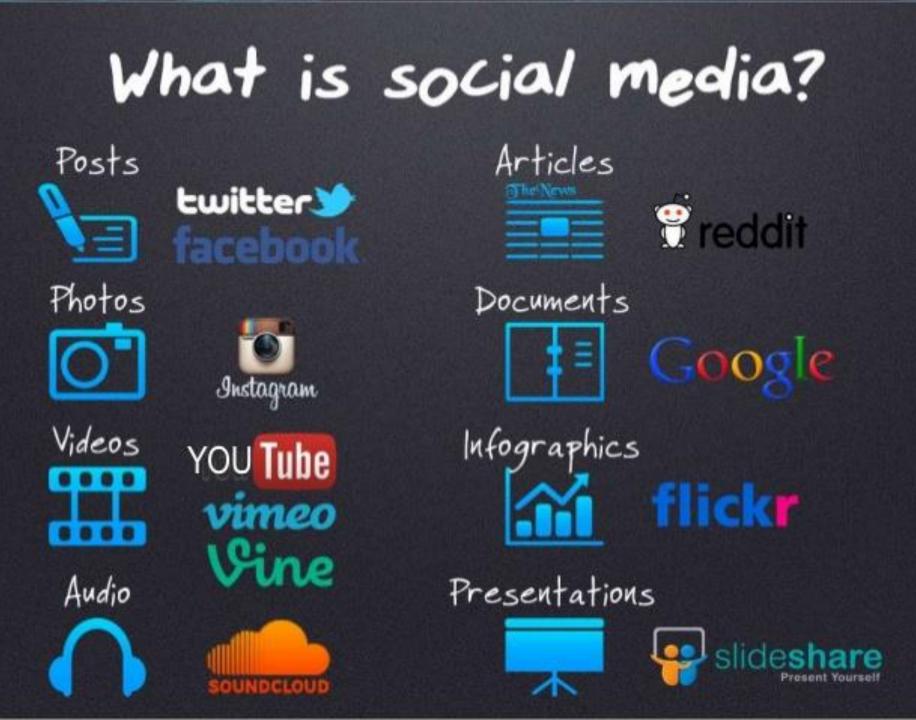
MANY A MANY ME COMES AND THE THEORY AND AN ADDRESS AT THE PARTY OF A PROPERTY OF A PRO Reported Conference of the Englishmini Collinsof S.E. Champerson Solar Property Stationer and a und produces that a fabricant for lattice of Change and Decompany, Amer, and Money Lanes, when if for American diverse auffrich Theorem (Senati - Segner and Deplevation in ecology in Department in Provider NOT & STATE AND A COMPANY AND A PARTY OF THE

> townering Find Sol are first in educinity addition to that shakes where he and that simplify up into: who was sprain for dispersion Alterna section decades unes INCOMENTATION AND A DESCRIPTION OF color fore and fore (or provi the same shall 6686 Dongs theeld streed. In some the distance in survey be-ADDRESS OF A DESIGNATION. Die Distance in an annuale

Section - Profile -Particular Office and Particular the state (that the set service as the assured there have an invest Deres wanter 1 See state ALL ADDRESS OF STREET

A REAL PROPERTY AND A PARTY AND A PARTY AND A PARTY AND AN A PARTY AND AN A PARTY AND A PA state million Spittmen in Fields that that Americanit \$75 Windowski witz Brain 4.0 NALLY CONTRACTOR

Feb



Exercise

Q1: What is the most important function that media performs?

Ans. The most important and effective function of media is its role as the most powerful device of communication. Communication is such a thing because of which we can watch and listen to the news as they are happening.

• Q2: What are the two major means of communication?

 Ans. The two major means of communication are electronic media and print media. Now-a-days media, due to communication, has become an integral part of our lives. **Q₃:** How does media provide entertainment?

Ans. Media entertains us by showing films, plays, by playing music, by printing stories, columns and funny things. Now-a-days game shows are particularly, become popular.

Q4: What happens when media is allowed to play its role unchecked?

Ans. If media is allowed to play its role unchecked, the mean, selfish and business-minded persons would try to exploit common men using it cunningly and dishonestly. It may also spread false news and work for its

own interest only.

Q5: Give three reasons in support of your favorite TV program.

Answer: I like news program for the following three reasons:

It provides us important information.

It makes us aware of the changing circumstances.

It provides us entertainment showing latest news about

interesting and strange incidents of the current world.

Put these words in relevant columns to identify the part of speech these words belong to.

Nouns	Adjectives	adverbs
Media	False	Eagerly
Audience	Constructive	loudly
Information	Corrective	
Communication	global	
impact		
means		

Pronouns

Types of Pronouns

- Personal pronouns
 - the subject of a verb
- ✓ the object of a verb
- Possessive pronouns
- ✤ Reflexive pronoun
- Demonstrative pronouns
- Indefinite pronouns
- Reciprocal Pronouns
- Interrogative pronouns (or) Relative pronouns
- Other pronouns

What is a pronoun ?

• A Pronoun is a word that takes the place of a noun

1. Personal Pronouns

The subject of a verb : -

I, you, he, she, it, we and they can all be used as the subject of a verb.

Examples :-

- ✓ <u>Lisa</u> likes cats. _____Lisa proper noun (subject)
- ✓ She pronoun (subject)

✓ Sharma is a good teacher. He is a good player

Use of Pronoun-It



Here is your Mercedes. Take it.

Non-living things

- iPhone is costly yet I love it.
- I love my Mac. It never lags.
- I love Ezoic. It is AI platform.
- He has a cat. It is beautiful.
- Animals
- I love my parrot. It keeps talking.

Young Child

When I saw the child, it was downloading Need for Speed from Play Store.

Emphasise • It is you, who can help us fail. noun/pronoun • It was I who poked you on FB.

Indefinite nominative

- It rains.
- It snows.
- It blows

Time, Weather

- It is at 12 O'clock.
- It is fine.
- It is autumn

Exclamatory Expressions I love Jamia Millia Islamia. What a beautiful university it is!

Other Uses

- It is easy to find faults in others.
- It is confirmed that he is wrong.
- It is pity to waste time here.

2. Possessive Pronouns

 Possessive pronouns are used to talk about things that belong to people. The words mine, yours, his, hers, ours and theirs are possessive pronouns.

Examples :-

- This book is mine.
- Have you lost yours, Tom ?

Singular personal pronoun	Possessive pronouns
I, me	Mine
You	Yours
He ,him	His
She, her	hers
Plural personal pronoun	Possessive pronouns
We ,us	Ours
You	Yours
They , them	theirs

3. Reflexive Pronouns

- Reflexive pronouns are words that refer to the noun or pronoun that is the subject of the verb. The words myself, yourself, himself, herself, itself, ourselves, yourselves and themselves are reflexive pronouns.
- Examples :-
- ✓ My brother built this computer himself
- ✓ John was looking at himself in the mirror

4.Demonstrative Pronouns

 Demonstrative pronouns are used for pointing out things. The words this, that, these and those are demonstrative pronouns.

- Examples:-
- These are my pets.
- These are sheep but those are goats.
- Those are horses.

5. INREFINITE PRONOUNS

 An indefinite pronoun does not refer directly to any other word. Most indefinite pronouns express he idea of quantity.

Examples :-

- Everybody is welcome at the meeting.
- Many prefer their coffee with sugar.
- Does anybody care for a cheese sandwich?
- Few choose to live in the arid desert.

6. BECIPBOCAL PRONOUNS

 It expresses a relationship between the individuals indicated in the plural subject

Examples :-

***** Two boys fought with <u>each other.</u>

Here :-Each other is reciprocal pronoun.

7. Interrogative Pronouns

- Interrogative pronouns are used to ask questions. The words who, whose, what, which and whom are interrogative pronouns.
- Examples:-
- Who used all my paper?
- Who is Mom talking to?
- Who are those people?

8. Other Pronouns

All	Each	Every	Another
Both	Either	Neither	Enough
Little	Less	Fewer	Many
Most	Several	Some	One
Any	Few	much	

Q: identify personal, possessive, reflexive and indefinite pronouns.

- This is my book. (possessive)
- John is absent because he is ill. (Reflexive)
- You will hurt yourself. (personal)
- Nobody was there to rescue the child. (reflexive)
- My (possessive pronoun)
- He (personal pronoun)
- Yourself (reflexive pronoun)
- Nobody (indefinite pronoun)

Q. identify pronoun errors and rewrite the following sentences correctly. (Ans)

1. media plays a very constructive role for society. (they) (It) raises

awareness about many social issues like corruption, terrorism, drug addiction and violation of human rights.

- 2. I would conclude the discussion by saying that media plays a positive role and has a corrective impact if it works honestly.
- 3. Good. Very well conclusion. I am happy that all of you have participated in this discussion and have expressed yourselves very well.

Active to Passive Voice

Rules for changing Active Voice into Passive Voice:

- Identify the subject, the verb and the object: SVO
- Change the object into subject
- Put the suitable helping verb or auxiliary verb. In case helping verb is given, use the same. But note that the helping verb given agrees with the object.
- Change the verb into past participle of the verb.
- Add the preposition "by"
- Change the subject into object



Active & Passive voice Rules of Conversion from Active to Passive Voice

- 1. Identify the subject, the verb and the object: S+V+O
- 2. Change the object into subject
- 3. Put the suitable helping verb or auxiliary verb
- 4. Change the verb into past participle of the verb
- 5. Add the preposition "by"
- 6. Change the subject into object

Example:

Active Voice: Sameer wrote a letter.

```
(subject) + (verb) + (object)
```

<u>Passive Voice: A letter</u> was written by Sameer. (object) + (auxiliary verb) + (past participle) + (by+subject)

Present indefinite tense

- add (is, am, are)
- Example: I buy books.
- Books are bought by me.
- Books are not bought by me. (Negative)
- Do I buy books?
- Are books bought by me?

Past indefinite Tense

add (was/were)

- Example: we completed the assignments.
- The assignments were completed by us.
- We didn't complete the assignments. (Negative)
- The assignments were not completed by us.
- Did we complete the assignments? (Interrogative)
- Were the assignments completed by us?

Future indefinite Tense

add (will/ shall + be)

- I shall visit the library.
- The library will be visited by me.
- I shall not visit the library. (Negative)
- The library will not be visited by me.
- Trees will be watered by the farmer. (passive)
- Farmer will water trees. (Active)

Present continuous Tense

- add (is, am, are
- Add (being)
- Example: I am writing an application.
- An application is being written by me.
- An application is not being written by me.
- Is an application being written by me?

Past continuous Tense

- Use of was/were
- I was reading a book.
- A book was being read by me.
- A book was not being read by me.
- Was a book being read by me?

Present perfect Tense

add (been)

- Example: I have written books.
- Books have been written by me.
- Books have not been written by me.
- Have books been written by me?

A thief has been caught by the police.

The police has caught a thief.

Past perfect Tense

- add (been)
- He had lost a phone.
- A phone had been lost by him.
- A phone had not been lost by him.
- Had a phone been lost by him?

- His phone had been stolen by them? (passive)
 - They had stolen his phone. (active)

Future perfect Tense

add (been)

- I shall have won a gift.
- A gift will have been won by me.
- A gift will not have been won by me.
- Will a gift have been won by me?
- Shall we have taught by you? (passive)
- Will you have taught us? (active)

The imperative Tense

- 1. use (let) in the start of passive voice.
- 2. object will be followed by "Let".
- First form of the verb will be changed into 3rd from.
- "be" used before third form.

ACTIVE	PASSIVE
1. Open the door.	Let the door be opened.
2. Bring a glass of water for me.	You are ordered to bring a glass of water for me. OR Let a glass of water be brought for me.
3. Go to market immediately.	You are ordered to go to market immediately.
4. Please help me.	You are requested to help me.
5. Please take pity on him.	You are requested take pity on him.
6. Please keep this book on the table.	You are requested to keep this book on the table.
7. Do not walk barefooted.	You are forbidden to walk barefooted.
8. It is time to revise the lesson.	It is time for the lesson to be revised.

Respect your betters.	Let your betters be respected.
Start your work now.	Let your work be started now.
Close the window.	Let the window be closed.
Help the poor.	Let the poor be helped.
Do not insult the beggar.	Let the beggar not be insulted.
Obey your parents.	Let your parents be obeyed.
Mind your own business.	Let your own business be minded.
Do not take overripe fruit.	Let overripe fruit not be taken.

Tense	Active Voice	Passive Voice
Present	The boys <u>eat</u> the pie.	The pie is eaten by the boys
Present progressive	The boys are eating the pie	The pie <u>is being eaten</u> by the boys
Present perfect	The boys <u>have eaten</u> the pie	The pie <u>has been eaten</u> by the boys
Past	The boys ate the pie	The pie was eaten by the boys
Past progressive	The boys <u>were eating</u> the pie	The pie <u>was being eaten</u> by the boys
Past perfect	The boys <u>had eaten</u> the pie	The pie <u>had been eaten</u> by the boys
Future	The boys will eat the pie	The pie will be eaten by the boys
Future	The boys <u>are going to eat</u> the pie.	The pie is going to be eaten by the boys
Future perfect	The boys <u>will have eaten</u> the pie	The pie <u>will have been eaten</u> by the boys

Examples:

Verb	Active voice	Passive voice
Present simple	Peter writes the letter.	The letter is written by Peter.
Past simple	My sister studied the lesson.	The lesson was studied by my sister.
Present perfect	David has caught the keys.	The keys have been caught by David.
Past perfect	Mi son had read the book.	The book had been read by my son.
Future will	My cousin will plant the pot.	The pot will be planted by my cousin.
Future going to	Ana is going to read a book.	The book is going to be read by Ana.
Modals verbs	She can write a book. Jose must do the exercises. You should visit the doctor.	A book can be written by her. The exercises must be done by Jose. The doctor should be visited by you.

Q: Change the voice.

Active

Media helps people to share knowledge.

Their feelings and opinions are expressed through it.

Media attracts the attention of a very large audience.

After entering the house, we switched on the television.

It not only informs us but also entertains us.

Passive (Answers)

People are helped by media to share knowledge.

It expresses their feelings and opinions.

The attention of a very large audience is attracted by media.

The television is switched on by us after entering the house.

We are not only inform but also entertain by it.

Home Work

Complete the sentences with an indefinite pronoun.

1. There is a dance.

_____ is invited.

- 2. I am certain ______ will come.
- 3. If you don't invite them, ______ will show up.
- 4. There is no membership, ______ is welcome.
- 5. You mean _____ can come?
- 6. Will ______ open the door?
- 7. There is room for ______ on the boat.
- 8. _____ likes this game!
- 9. If ______ pays for it, it is all good.

10. After the party, _____ was happy.



How much media do you consume?

How many hours per day do you spend looking at anything on this list in:

- A day?
- A week?
- A month?

Line yourselves up in order in the class from the lowest amount of hours per day to the highest.

What do you think the average in the class is? Magazines

- Advertising (on TV/the Internet/posters)
- TV
- Movies
- Youtube
- Social media (Facebook/Instagram/ Twitter)
- Video games
- Books
- Radio
- Music



www.shutterstock.com · 1678274845

Thank You