



**Pakistan School**  
Kingdom of Bahrain

A Warm Welcome to all the students in  
the online classes.  
I am honored to be with you today for  
English class.

- **We are going to start our online English lesson today. I hope you all will enjoy and learn.**
- **Rules of the class:**
- **1) Be on time for all your classes.**
- **2) Have one-on-one conversations.**
- **3) Respect all participants of the class.**
- **4) Believe in yourselves.**
- **5) Raise hand if you have a question.**
- **6) stay focus to the lecture.**
- **7) Enter into the class with your actual name and CPR number.**
- **8) Follow the timetable and don't be late in attending the class.**

# Lesson Objectives:

By the end of this part of the lesson, students will be able to:

- 1) Describe the meanings of all the difficult words.
- 2) know the role and impact of media on society.
- 3) illustrate use of pronouns.
- 4) Solve the questions given in the light of the lesson.



# ENGLISH 9

2018-19

## *English Skills*

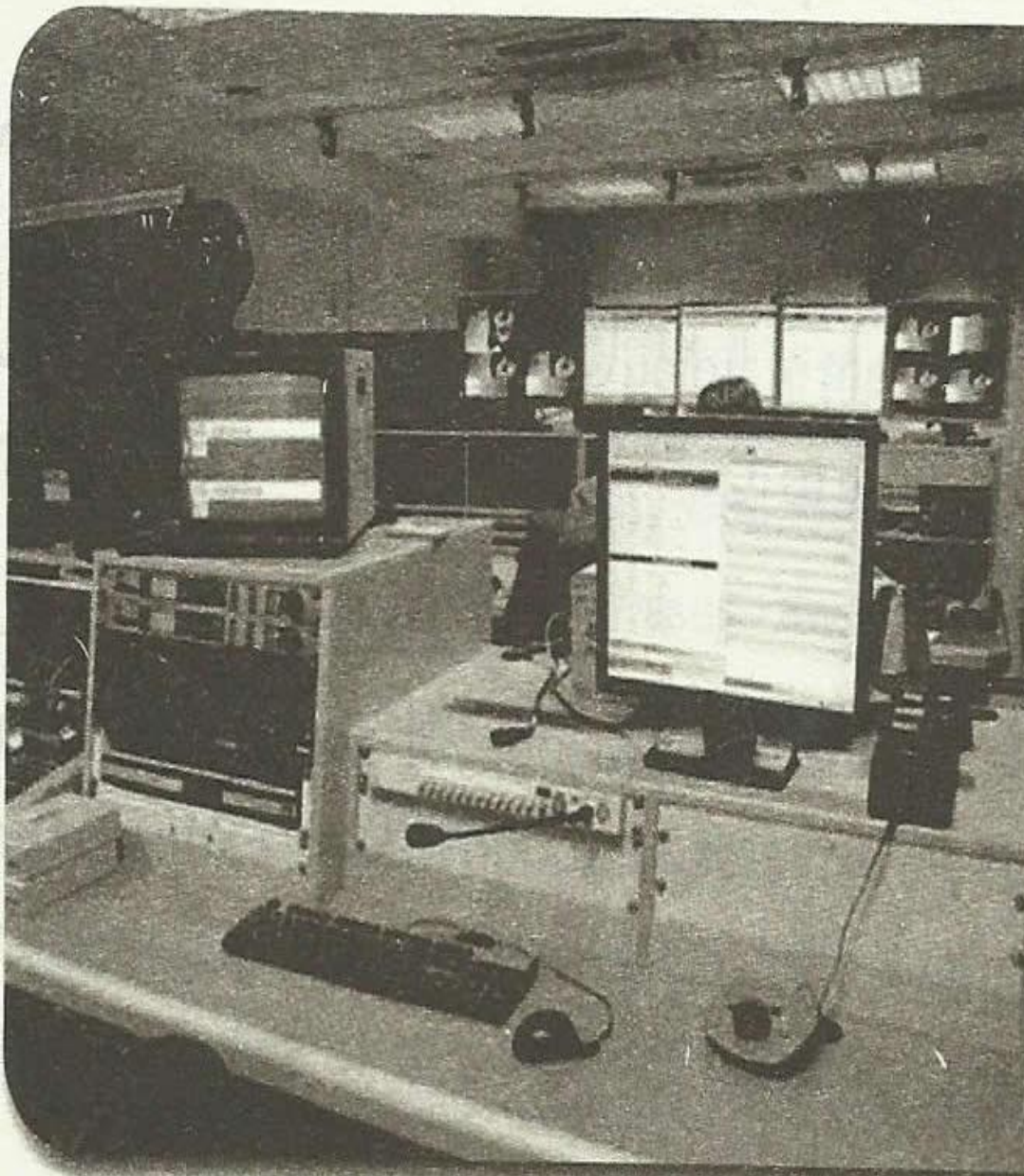
*Grammar*  
*Comprehension*  
*Writing Skills*  
*Oral Communication Skills*  
*Learning Outcomes*  
*Vocabulary*  
*Glossary*



PUNJAB CURRICULUM AND  
TEXTBOOK BOARD, LAHORE



# Media and Its Impact



## Climate change will cut fresh water availability: scientist

People in coastal areas may face increased flooding in the coming years

By [Name]

**SCIENTIST** from the United States has warned that climate change could cut the availability of fresh water in some areas by as much as 50 percent by the year 2050. The scientist, who is a leading expert on the effects of climate change, said that the world's population will be under increasing pressure to find ways to cope with the shortage of water.

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**ISSUING A WARNING** From left: U.S. vice president of the United Nations, Secretary-General of the United Nations, and other officials, after the release of the report on climate change.

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# What is social media?

Posts



twitter  
facebook

Articles



reddit

Photos



Instagram

Documents



Google

Videos



YOU Tube  
vimeo  
Vine

Infographics



flickr

Audio



SOUNDCLOUD

Presentations



slideshare  
Present Yourself

# What is Social Media?

- Social Media is the interaction among people in which they share & exchange information & idea in virtual community & network
- Social Media is the future of communication, a countless array of internet, based tools & platform that increase & enhance the sharing of information



Miss Ayesha is the favourite teacher of class IX. The students eagerly attend her class.

Miss Ayesha enters the classroom with her usual smile, greets the students and takes the roll-call.

It is their tutorial day. The students are all geared up. They know what is about to come and they are prepared for it.

"Shall we start?", she asks politely.

"Yes", the students nod.

Guess the meaning of tutorial.

**Teacher:** "OK, as we have decided earlier, the topic for today's discussion is 'Role of Media and Its Impact'."

To start with, let me state clearly that media is the most powerful mode of communication. It shares news and information with the people. Sometimes media spreads false news but generally it informs us about the facts around us.

Do you agree?

**Students:** Yes, we do.

What type of information does media provide?

**Student 1:** I would like to add a bit more to it.

**Teacher:** Yes, sure!

Is TV taking away the habit of reading?

**Student 1:** Media helps people to share knowledge of the world. Their feelings and opinions are expressed through it. Media attracts the attention of a very large audience. Have you noticed that the first thing we do soon after entering the house is to switch on the television?



### For the Teacher:

- While-reading activities may be conducted to interact with the text. More while-reading questions may also be asked.



**Teacher:** There is no doubt about it.

**Student 2:** Let me say that media has become a part of our life. It not only informs us but also entertains us.

**Teacher:** Absolutely right. Well, do you have any idea about the two major means of communication?

**Student 3:** There are two means of communication, electronic media and print media. The media includes film, radio, television, internet, books, magazines and newspapers. It provides us information as well as entertainment.

**Teacher:** Good! It's through media that the world has become a global village. There is coverage of all the important events of the world on television. We can have an easy access to all kinds of information through media.

**Student 4:** Can we say that the world is just a click away?

**Teacher:** May be, well, would any other student like to say something on it?  
*(Miss Ayesha points to the student sitting at the end.)*

**Student 5:** Madam, in my opinion, media plays a very constructive role for society. It raises awareness about many social issues like corruption, terrorism, drug addiction, and violation of human rights.

**Teacher:** Yes, you are right.

**Student 6:** Media has also become a mouth piece of the downtrodden.

Which is your favourite TV programme? Why?

**Teacher:** Yes, well said. It would not be wrong to say that media is the most vigilant institution that keeps an eye on every segment of the society. Through debates, reports and talk shows it makes everyone answerable and accountable. That is why media has become an integral part of our lives. Now, I would invite one of you

to sum up the discussion.

**Student 1:** I would conclude the discussion by saying that media can play a positive role and has a corrective impact if it works honestly.

**Teacher:** Good conclusion. I am happy that all of you have participated in this discussion and have expressed yourselves very well.

*(The bell rings, Miss Ayesha says goodbye to the class and leaves.)*

# Summary

- Media is the most powerful mode of communication. It shares news and information with the audience. Even though media is also spreading false news. Media helps people to share knowledge. Media attracts the attention of a very large audience.
- Media has become a part of our life. It not only inform us bur also entertains us. Electronic and print media are two major means of communication. It includes film, radio, television, internet, books, magazines and newspapers. It provides us information as well as entertainment.



- Due to Media the world has become a global village. There is a coverage of all the important events of the world on television. We can have an easy access to all kinds of information through media.
- Media plays a very positive role for the society. It raises awareness about many social issues, like corruption, terrorism, drug addiction, and violation of human rights.
- Media is the most watchful institution that keeps an every part of the society. That is why media has become an important part of our lives. Media can play a positive role and has a corrective impact if it works honestly.

# Vocabulary:

- Impact: powerful effect
- eager: full of keen desire
- geared up: ready
- Integral : essential, important
- entertain: amuse

# Discuss and recall

- Q1. How important is media in our lives?
- Point 1.
- Point2.
- Q2. what is the negative influence of media?





**Thank  
You**